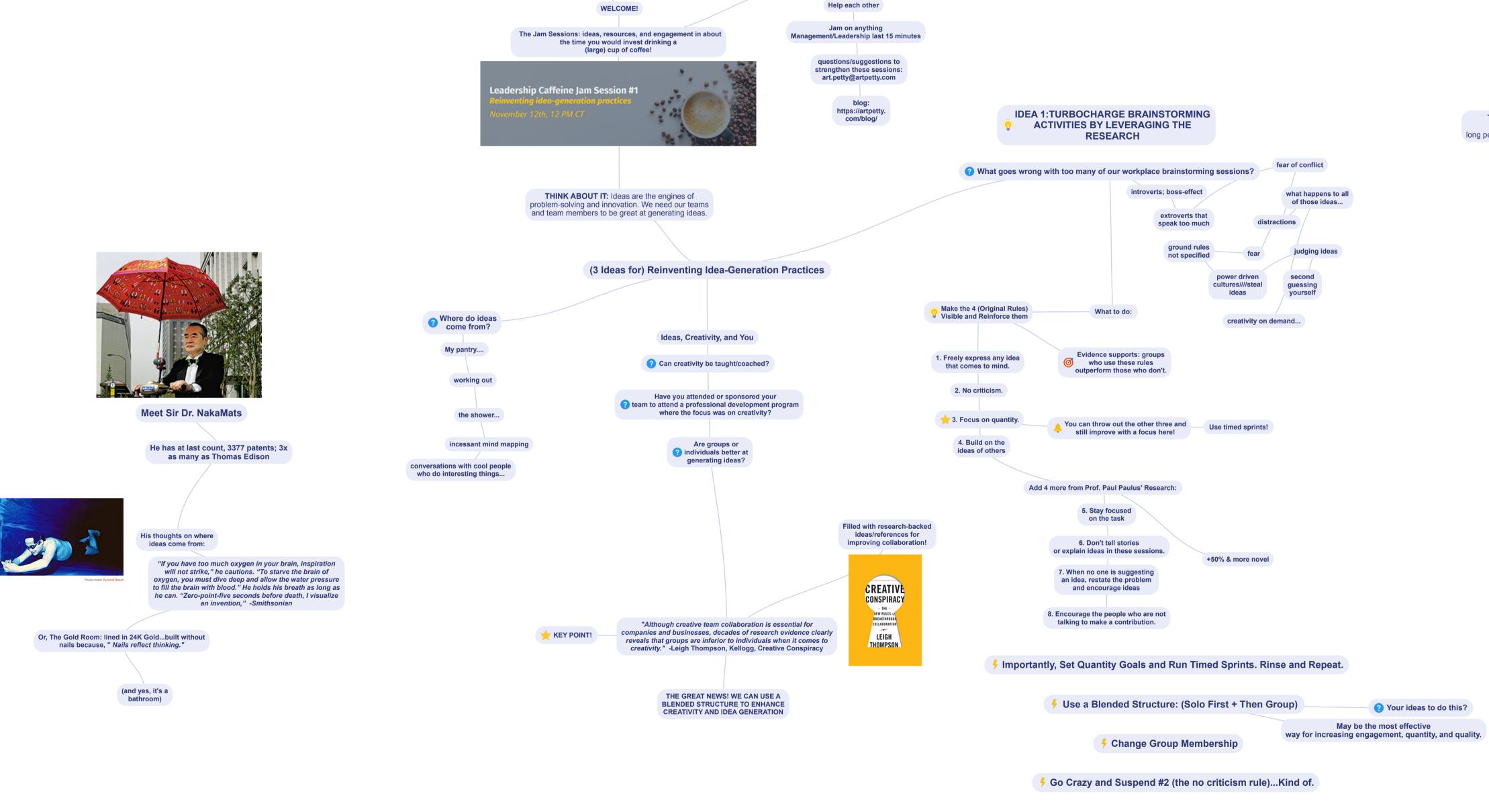
What's your favorite approach for having a productive, quality day?

How will I succeed with every encounter today?

Listen flercely....

Use a journal...highlight... what I want to achieve... every encounter today?



Use chat liberally!

THINK ABOUT IT: "Great

ideas fade into view over

long periods of time" -Steven Johnson

What she did was counterintuitive...

"Become anthropologists"

The Green Room

... and then start asking thought starter questions

Hypotheses lead to experiments, insights, and new experiments

Outcome: new partnerships in

new markets; shift in product investment roadmap

Curate, age, build, jump...

"The Green Room" Meets Analogical Thinking Meets Idea Fermentation & Reproduction Meets Design Thinking Meets a Master

Class in Influence Cultivation.

The Situation... Great results, a full investment roadmap, and Amy was worried while everyone

else was celebrating.

What do you do when you don't have the power to make the change

you know is needed?

"Where ideas go

Go anthropologist in faraway places

Create a place for ideas to age, recombine, and reproduce in full view of everyone

Fencourage add-ons, jumps, builds, and fresh thoughts by anyone

Resist urge to converge or act too soon--Ideas need time to age

Ask "What if?" type questions/Involve outsiders/ID & test hypotheses

to have sex."
-Ridley Scott

