



Art Petty brings a unique blend of energy and experience to his powerful and actionable keynote and workshop programs. From Fortune 50 firms to industry association meetings to educational conferences, company meetings and management retreats, **Art's interactive and high energy programs promote introspection, challenge traditional thinking and encourage experimentation** in pursuit of leadership and professional development and business innovation.

**“Art helped me change my thinking about my priorities as a leader.”**

**“Exceptional energy! Great actionable case studies for developing as a leader.”**

#### About Art:

After guiding multiple software firms to positions of market leadership as a senior strategy and marketing executive, Art now serves clients as a management team and executive coach. Additionally, he regularly serves as a graduate management educator at DePaul University in Chicago, IL.

Art's practical and powerful business guidance is reflected in his highly ranked Management Excellence blog and in his popular Leadership Caffeine posts, regularly featured in SmartBrief on Leadership, Information Management, ProjectManager.com and many others. Additionally, Art is the Management and Leadership Expert at About.com. Art's two books, Practical Lessons in Leadership and Leadership Caffeine—Ideas to Energize Your Professional Development are key resources for organizations in manufacturing, law enforcement, software and the Armed Forces.

Art's passionate and no-nonsense guidance for navigating strategy, driving change and promoting organizational health through values-centered leadership is widely regarded. From presenting highly rated leadership programs at The Data Warehouse Institute to delivering keynotes to corporate clients such as IBM, Best Buy, CitiGroup and other organizations in higher education, banking, marketing and law enforcement, Art's passion for great leadership and management inspire and motivate.

#### Topics:

- ▶ **Level-Up: Surviving and Thriving in an Era of Change**
- ▶ **Leading in an Era of Overload, Ambiguity and Conflict**
- ▶ **Building Teams that Work**
- ▶ **High Performance Leadership One Encounter at a Time**
- ▶ **Teaching Your Team to See the Future—Growing Your Strategic I.Q.**

From 45-60 minute keynotes to 90 minute interactive sessions and half or full-day workshop programs, Art tailors the program to support your objectives.